Tuesday 12<sup>th</sup> January 2021 | 12:30 PM GMT

Live Stream:

## Using Alteryx to Extract Foreign Exchange Rates in Real Time

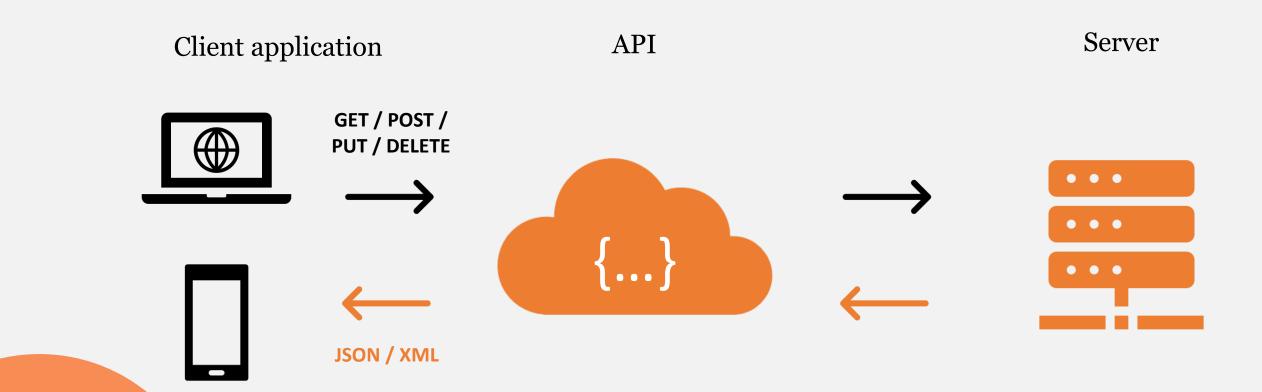


Anya Prosvetova @Anyalitica





#### What is an API?



#### Data formats

**XML** – Extensible markup language

JSON – JavaScript Object Notation

The example of the response in JSON format on the right shows that the data is stored in **key and value pairs**.

```
GET https://api.exchangeratesapi.io/latest HTTP/1.1
  "base": "EUR",
  "date": "2018-04-08",
  "rates": {
    "CAD": 1.565,
    "CHF": 1.1798,
    "GBP": 0.87295,
    "SEK": 10.2983,
    "EUR": 1.092,
    "USD": 1.2234,
```

### Reading the HTTP response

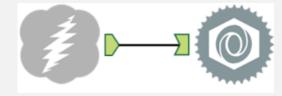
HTTP - Hypertext Transfer Protocol. Most common types of HTTP responses:

- 200 Success. Everything is fine
- 301 The resource you are looking for has been moved
- 404 Error. The URL does not exist
- 500 There is a problem on the server side. It is probably down

#### How do we connect to APIs with Alteryx?

With the help of the Download and JSON Parse tools

**Step 1.** Read the API's documentation



**Step 2.** Get a request URL

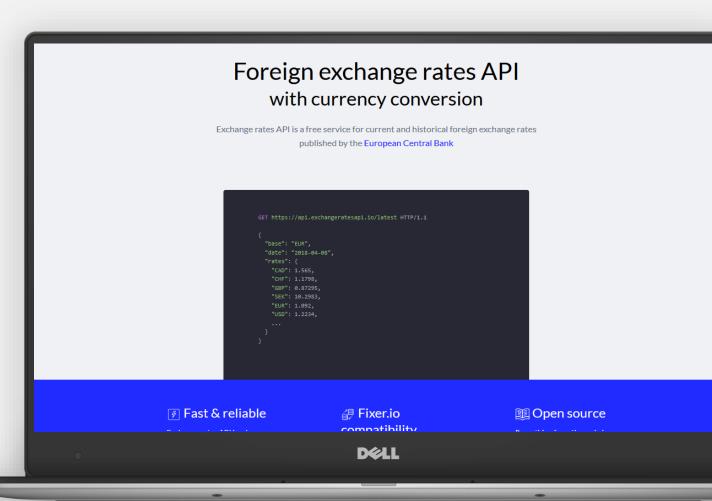
**Step 3.** Send the request to the API and download the data with the **Download tool** 

**Step 4.** Break the key and value pairs into columns and rows with the **JSON Parse tool** 

**Step 5.** Clean the response data, and form a table to output it or use further in the workflow

# Connecting to the Foreign Exchange Rates API in Alteryx

exchangeratesapi.io



#### Further resources

- The workflow from this webinar is available from <u>The Information</u> <u>Lab's Alteryx gallery</u>
- Free public APIs
  - o <a href="https://github.com/public-apis/public-apis/public-apis/public-apis/public-apis/">https://github.com/public-apis/public-apis/</a>
  - o <a href="https://public-apis.io/">https://public-apis.io/</a>
- Alteryx challenges involving APIs
  - o Challenge #7
  - o Challenge #69
- The Data School blog & The Information Lab YouTube channel

## Thank you for joining! We now have some time for questions



Anya Prosvetova @Anyalitica



